#### NORTH CAROLINA

Named 2020's State of the Year for business facilities. Come find out why!



# BUSINESS RESOURCE GUIDE

REIDSVILLE, NC





## Reidsville, NC

Whether you are a seasoned business owner or an entrepreneur with a dream, the City of Reidsville and the Reidsville Chamber of Commerce want to help you ROCK your business in Reidsville.

We have access to the right people, resources and answers from your most basic to your toughest questions. All you have to do is ask!

We hope this guide provides you with just enough information to pick up the phone and call us to talk about your business needs! A packet of information on tips for business plans, marketing strategies, other do's/dont's is available at the link provided below. Thank you for considering Reidsville!

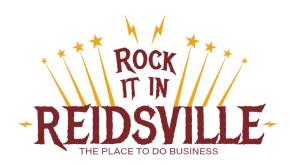
rockitinreidsville.com/doing-business

WHY CHOOSE US? WHAT CAN WE DO FOR YOU? WHAT DO WE OFFER?

Reidsville leaders have worked tirelessly with federal, state and local partners to build relationships and networks on behalf of our entire business community. We do this because we want you to be a part of something even greater - the community we have built in Reidsville that supports each other and works together toward the common goal of continuing to make Reidsville an ideal place to live and work.

Reidsville is not only a great place to do business, it also checks off many of the boxes for top places to relocate. Things that have become increasingly important such as:

- · Affordable housing
- Access to outdoor recreation (Reidsville boasts two lakes that provide numerous outdoor activities including boating, kayaking, hiking, etc.)
- Simplified living with less traffic, shorter commutes and smaller school classroom size



#### HOW WE CAN HELP

Below are some of the ways we can help you and your business. We have an extensive network of partners that we can bring to the table to service all of your needs - many of which are free!

Establishing and operating a business in a new environment presents unique challenges. That's why we're making it easy for you – let us connect you to the answers!

#### JILL WESTON

Main St. Manager City of Reidsville 336.349.1111 JWeston@ReidsvilleNC.gov

#### JEFF GARSTKA

Economic Development Director City of Reidsville 336.349.2307 JGarstka@ReidsvilleNC.gov

#### **DIANE SAWYER**

President & CEO Reidsville Chamber of Commerce 336.349.8481 x201 President@ReidsvilleChamber.org



#### PLANNING & OPERATIONS

- Business Plan assistance
- Traditional and Non-traditional Financing Resources
- Financial Incentives (Grants, Loans and Tax)
- Local/State/Federal Permitting
- Building and Site Selection



#### TRAINING & MARKETING

- Small Business Center training/workshops
- Workforce Recruitment and Training
- Networking and Marketing Opportunities
- Market & Demographic Research



#### OTHER RESOURCES

- Local utility providers and planning/zoning officials
- Import/export assistance
- Healthcare providers
- Small Business organizations (SBA, SCORE, SBTDC)
- Educational resources (schools, colleges, etc.)

## Breakdown

### **REIDSVILLLE QUICK FACTS**

### **Area Summary**

#### Population:

• City: 14,205

#### Top Private Employers:

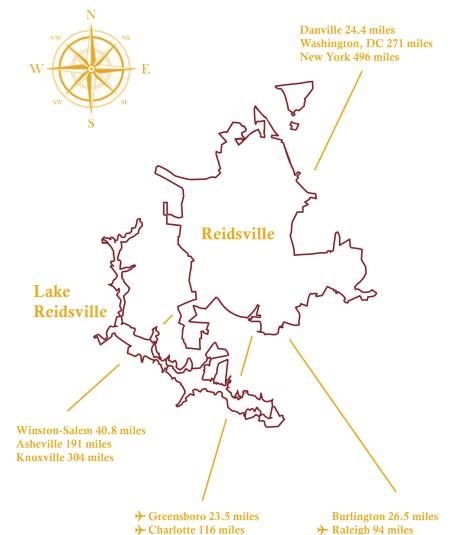
- Top Private Employers:
- Dorada Foods (425)
- Henniges Automotive (400)
- Pella Corp. (300)
- UNIFI, Inc. (300)
- Albaad, USA (300)

Tax Rate: \$0.739

### **Quick Links**

You can find the following resources online on our website at <u>rockitinreidsville.com</u>.

- Doing Business in Reidsville Guide
- Quick link to State Incentives
- Relocation Guide
- Information on the new I-785 corridor
- Available properties and vacant land listings
- Stories of Success from other businesses that have chosen to call Reidsville home



Atlanta 355 miles

Wilmington 228 miles Jacksonville, FL 481 miles

→ Airports local to Reidsville